Parker



THE WORLD'S FOREMOST LINE OF QUALITY WRITING EQUIPMENT

NEW JEWEL CASE

Designed in Plastic for Parker by one of America's most famous Silversmiths, included with Pen and Pencil Sets at \$12.50 and \$15.00.





S15.00 SET

\$12,50 SET Major

A regal Gift setting for Parker's flashing laminated Pearl style. When Pen and Pencil are removed, case serves as a handy container for jewelry or boudoir articles.



A NEW AND SUPERLATIVE MODEL OF THE REVOLUTIONARY VACUMATIC



NEW STREAMLINED SHAPE-most restful ever conceived NEW FEED CONTROL-scientifically governs the flow FULL TELEVISION INK SUPPLY-shows ink level at all times ENLARGED INK CAPACITY-a new maximum, without increasing size WORLD'S SMARTEST STYLE-slender, laminated Pearl and Jet barrel PLATINUM AND SOLID GOLD POINT-now containing \$33/6% more gold than formerly

Revolutionary Features of the World's Supreme Pen



Holds 102% More Ink Than Famous Duofold

The nucless Parker Vacumatic har far more room for lnk than oldstyle pean of equal size becauss it contains no rubber ink ase or lever filler. A simple, patented and wholly revolutionary recoiling disphragm fills it in 8 or 10 fleet seconds.



Full Television Ink Supply

When the Parker Vacumatic Penis held to the light, the ink supply is visible the full length of the harrel. This is Parker's Television Ink Supply, and because of it this pennever runs dry against your will. You can always see exactly how much link it contains.



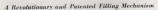
331/3% More Gold In Scratch Proof Points

Parker Vacumatic Points are the finest in the world. They are made of platinum and solid gold, tipped with the finest grade of genuine Iridium obtainable. Iridium is one of the hardest of all metals, and is used in Parker points to provide life-iong wear.



New Longer Blind Cap

New longer Blind Cap on the \$8.75 and \$10 models eliminates the nocessity of re-engaging the plunger in the bayonet look after filling. This shows the barrel to fill completely, and all loss of ink due to the final depression of the plunger —bowever small—is now aboilshed.







This patented filling mechanism is based on a simple recoiling Diaphragm, the working parts of which are scaled in the top where ink can never touch, corrode or otherwise disable them. That is why every Purker Vacumatic is GUARAN-TEED mechanically perfect. To develop a successful SACLERS to travelop a successful SACLERS of the successful SACLERS of the SACLERS of the successful SACLERS of the s

Parker engineered this invention to perfection. And it was so utterly different and basically better that U. 8. and foreign governments granted Parker paients.

The Silver Pearl Line - The Most Popular Writing Instrument In The World



State	Maxima Pen	Pes	Maxima - Penell	Major Pen	Penell	Standard Pen	Penzil	Pra	Stende Penci
List Price	\$16.60	\$10.00	85.00	\$8.75	83.75	\$7.50	83.50	87.50	88.00
Silver Pearl	39N	38IN	73885	36N	536N	37	537	35	531

The Golden Pearl Line - One of Parker's Newest, Most Beautiful Colors



Parker WACUMATIC-

The Transparent Laminated Jet Black Line - Conservative, Yet SMART



Nize	Senior Maxima Pen	Maxima Pen	Maxima Pencil	Major Pen	Major Pencil	Standard Pen	Standard Penell	Blender Pen	Stender
List Price	\$10.00	\$10.00	85.00	88.75	\$8.75	\$7.50	\$3.59	\$7.50	83.50
Laminated Jet	19N	18N	518N	16N	516N	17	517	15	515

Parker wordcumatic-

The Emerald Pearl Line - Shimmering With The Iridescent Beauty of a Rare Jewel



The Burgundy Pearl Line of Deep Gleaming Richness - A Fashionable Favorite



The Brown Pearl and Transparent Black Junior Vacumatic Lines



Size	Junior Pen	Juniorette Pen	Junior Pencil
List Price	\$5.00	\$5.00	83,50
Brown Pearl	123	121	621
Transparent Bluck	113	111	611

Parker WACUMATIC

The Grey Pearl, Burgundy Pearl and Green Pearl Junior Vacumatic Lines



Size	Junior Pen	Juniorette Pen	Junior Pencil
List Price	\$5.00	\$5.00	\$2.50
Grey Pear!	133	131	681
Burgundy Pearl	143	141	641
Green Pearl	153	151	651

Parker

$De\ Luxe\ Challenger$

Pens equipped with reversible twoway writing points. Button Filler.

Parker Challenger

Parker's outstanding value in this price range. Button Filler.



Size	Standard Pen	Stender Pen	Pencil	Size	tundard Pen	Slender Pen	Pencil
List Price	\$3.50	83.50	81.50	List Price	52.75	\$2.75	\$1.25
Black	419	417	917	Black	259	257	757
Burgundy	429	427	927	Burgundy	279	277	777
Grey	439	437	937	Grey	289	287	787
Green	449	447	947	Green	299	297	797

Parkette De Luxe

Fluted barrels in brilliant colors, are non-breakable. Lever Filler.

Parkette

A Parker quality product at low price. Non-breakable Barrets.



Size	Standard Pen	Slender Pen	Pencil	List Price	Pen 81.25	Pencil \$.75
List Price	\$1.75	\$1.75	\$1.25	Burgundy	323	823
Burgundy	375	371	871	Black	303	803
Black	355	251	851	Grev	313	813
Grey	385	381	881.	Green	333	883
Green	395	391	801	- Gitter	www	Otoka



2 oz.



4 oz.



8 oz.



16 oz. pint



32 oz. quart



gailon

Size 2 oz 4 oz. ½ Pint (8 oz.) Pint (16 oz.)
Pint (16 oz.) Quart (32 oz.) Gallon

List price	
per	
S 200	
3.25 6.00	
9 00	
15.00 54.00	
0.00	

price	
per	
Grass	
\$ 24.00	
39.00	
72.00	
106.00	
180.00	
648.00	

Bottles Wel per of car Carton lb	piz
Carton Ib	to
	a.
36 15	
24 17	
6 8	
6 12	
6 24	
1 13	

Parker Quink

the \$68,000 Ink Creation that does what No Other Ink Can Do

Cleans a pen as it writes—a Parker or any other pen. Contains a harmless ingredient that dissolves sediment left by pen-clogging into

Quink dries on paper 31% faster than average; much faster than Government Standards. Yet, Quink resists evaporation, hence does not dry in a pen Quink is made 2 ways-

PERMANENT, which is fast to light and age, for accounting, office records, and docu-

WASHABLE, for home and school—easily removed from rugs, clothing, and hands by the prompt use of soap and water.

7 PERMANENT COLORS



2 WASHABLE COLORS



Dr. Irving Langmuit, Assistant Director of Research for Cineral Exectife Company and Nobel prize winner in chemistry, writes; "Was must placed to find the Parter qualts in an augmenter to government pericitations for ink in flowing quality, in quickness of drying, and freedom from formation of deposit in the bottle." Actasizy scientific Insolventy test above that PERMANINETY Quicknia Regual Blant, Blank-Blant, and Black equals or surpasses U. 8. Government specifications in these 8 respects: water-resisting, anti-fielding, non-clogging, quickdrying, correct foreing, non-incompan, and anti-deposit formation.

One of Parker's Handsome New Display Cases



4 Furbette Pena Furbette Pena Furbette DeLoxe Pena Furbette DeLoxe Set Furbette DeLoxe Challenger Pena DeLoxe Challenger Pena Deloxe Challenger Pena Deloxe Challenger Bet Junber Vacumette Set Junber Vacumette Set Benariest Vacumette Pena	1.95 1.73 2.93 2.75 3.90 3.90 5.00 5.00 7.50	\$ 56 39 35 29 11.6 39 14.6 50 25.0 7.3 22.0
List 40% discount		105,31
1 Justor Vacumatic Set Net		63.15 FRES

5 Standard Vacumatic Pens	
2 Standard Vacumatic Sets	
5 Junior Vacumatic Pens	5.00 25.00
1 Junior Vacumatic Set	
4 DeLuxe Challenger Pens	
2 Dr.Lecor Challenger Sets	
6 Standard Challenger Pens	
2 Standard Challenger Scts	3.85 7.90
List	140 40
40% discount	56.16
Net	34 24
1 Junior Vacumatic Set	TREE
to offset case at	7.80
COMPLETE DEAL NET	591,76